

**Middle Rio Grande Endangered Species Collaborative Program
Public Information and Outreach (PIO) Workgroup Meeting
20 January 2010, Thursday
9:00 – 11:00 am at **Bureau of Reclamation****

Actions

Mary Carlson will find out when there is a congressional recess or break and will contact the HR work group to see if there will be time on their next agenda to get their thoughts on location and an ideal timeframe for the 1000th acre restored event.

Julie Maas will contact SAR work group to see what they need for the brochure.

Mary Carlson will ask her CC member to bring up the Program open house at a meeting to see if the CC wants the open house to occur this fall.

Julie Maas will distribute the 2010 Work Plan to the PIO workgroup. Work group members can go through it to see what has been accomplished and what needs to be carried over to 2011.

Decisions

The September and October 2010 meeting minutes were approved with no changes.

Meeting Notes**Introductions/Agenda Approval**

- The meeting was brought to order and a brainstorming session on the 2011 Annual Work Plan was added to the agenda.
- Brief explanations of the Program and the mission of the Public Information and Outreach (PIO) work group were given to update Mark Slimp who is the alternate PIO participant for the U.S. Army Corps of Engineers (the Corps). Some examples of what was covered are collaborative efforts that the PIO work group organizes such as the event for the one millionth Rio Grande Silvery Minnow released and staffing the Program information booth at various public events (i.e. the Festival of the Cranes).

Approve September and October 2010 meeting minutes

- The September and October 2010 meeting minutes were approved with no changes.

Action Item Review

- All action items were completed.

1000th Acre Restored Event Planning

- The 1000th acre was restored a while back and was believed to have been on a pueblo project. Ideally the location of the event should be easily accessed, for this reason the ISC project at the Central bridge was thought to be a good location. The event should take place in early summer when the river is inundated and the full affects of restoration can be observed. The Habitat Restoration (HR) work group may have ideas for location

and should know the timeframe when the river will be inundated. A map that marks the locations of other restoration projects and “before and after” pictures can be used to show other areas where restoration has occurred. This event would also be an opportune time to announce other restoration projects if more are planned to be funded this year as it would be good to show that not only have over 1000 acres been restored but there is more to come. The Executive Committee Co-Chairs could speak at the event and Congress members will be invited to attend. Congress member attendance is more likely if the event fits within their schedules. Mary will find out when there is a congressional recess or break and will contact the HR work group to see if there will be time at their next meeting to get their thoughts on location and an ideal timeframe for the event.

Update from the November 4th San Acacia Reach field trip

- Meeting attendees who went on the San Acacia Reach (SAR) field trip found it to be very interesting and “eye opening”. Field trip attendees met at Bosque Del Apache visitor’s center and toured sites on the Refuge and around SAR. At each site an explanation of what used to be there and how the site was changed was given. Actually seeing the projects that are being funded and who’s involved was found to be very helpful.

Potential Upcoming Work

- **New BA media announcements? Press releases?**
 - It’s important to “get the word out” about the BAs and the new BO before they are released. The Program video that was released last year does push the need for a new BO but at this time there is no need to make a media announcement. The event for the 1000th acre restored may be a good time to start getting the word out.
- **SAR work group needs: white papers? Brochure?**
 - The questionnaires that PIO requested each agency complete are being used by SAR work group as a basis for the white papers they are writing.
 - Attendees discussed a brochure that SAR work group wanted to develop. It wasn’t known exactly what the SAR work group wanted to be included in the brochure but it should include Program work in San Acacia Reach. Julie Maas will contact SAR work group to see what they need for the brochure.

2011 Work Plan

- The 2011 Work Plan is due to the Program Management Team (PMT) by January 26th.
- The 1000th Acre Restored event will be put on the Work Plan with a due date of early June; brochures for SAR workgroup are also a potential task.
- PIO had been waiting for direction on whether or not there will be a Program open house. It was pointed out that if there was an open house it would be more work than participating PIO members could handle. It was thought that there should be direction from the Coordination Committee (CC) for the Program Management Team (PMT) and PIO to work together for the open house. Mary will ask her CC member to bring up the Program open house at a meeting to see if the CC wants the open house to occur this fall. The open house will be a one day event and take place on a Saturday.

- Julie Maas will distribute the 2010 Work Plan to the PIO workgroup. Work group members can go through it to see what has been accomplished and what needs to be carried over to 2011.

Next PIO Meeting: February 10th, 2011

**Public Information and Outreach Workgroup
January 20th 2011 Meeting Attendees**

NAME	POSITION	AFFILIATION	PHONE NUMBER	EMAIL ADDRESS	PRIMARY, ALTERANATE, OTHER
Mark Slimp	PIO Member	COE	342-3349	mark.t.slimp	A
Mary Carlson	PIO Member Co-Chair	Reclamation	462-3576	mcarlson@usbr.gov	P
Julie Maas	PIO Member Co-Chair	ISC	383-4095	julie.maas@state.nm.us	P
Christine Sanchez	Admin support	Tetra Tech, EMI	881-3188 ext. 139	christine.sanchez@tetrattech.com	O