

**Middle Rio Grande Endangered Species Collaborative Program
Public Information and Outreach (PIO) Workgroup Meeting
Thursday August 12th, 2010
9:00am to 11:30am
Reclamation**

Actions

- Lance Cherry will send a flyer for the New Mexico Outdoor Expo to Yvette McKenna for distribution to Program members.
- Sharon Sivinski will provide more information on the New Mexico Science Teachers Association meeting to Mary Carlson.
- Mary Carlson will email the Program video distribution list to the PIO workgroup and the PMT for review.
- Yvette McKenna will distribute information on the river maintenance workshop to the PIO workgroup.
- Yvette McKenna and Amy Louise will check which project completed the 1000 acres of habitat that were restored.

Meeting Summary

- Mary Carlson brought the meeting to order and introductions were made.
- The Public Information and Outreach (PIO) workgroup discussed staffing for the Program booth at the New Mexico Outdoor Expo. The event will take place on August 21 and 22, 2010 from 10:00 am to 4:00 pm. Mary Carlson and Rebecca Onchaga volunteered to staff the booth on August 21; additional volunteers for August 21 and 22 should let Mary know if they would like to participate by August 16th.
- The PIO workgroup assembled the videos/letters/envelopes for mailing out Collaborative Program videos.
- The PIO workgroup was briefly joined by the Program Management Team (PMT).
- Mary Carlson will email the Program video distribution list to the PIO workgroup and the PMT for verification that is comprehensive.
- There were several announcements:
 - There will be a New Mexico Science Teachers Association meeting in October of 2010; the PIO has an interest in hosting a workshop about the Program at the event. Sharon Sivinski will provide Mary Carlson with more information on the New Mexico Science Teachers Association meeting.
 - The PIO workgroup was invited to staff a booth at the National Congress of American Indians conference on November 14th – 19th, 2010. PIO may have a booth at the event for November 15th – 19th.
 - Yvette McKenna announced that Bureau of Reclamation (Reclamation) may be hosting a Program funded river maintenance workshop on September 21, 2010. Yvette McKenna will distribute information on the river maintenance workshop to the PIO workgroup.

- Over 1000 acres of habitat have been restored; PIO will be planning an event to celebrate the occasion. Yvette McKenna and Amy Louise will check which project completed the 1000 acres of habitat that were restored.

Next Meeting: September 9, 2010 from 9:00 to 11:00 am.

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Public Information and Outreach (PIO) Workgroup Meeting
Thursday August 12th, 2010
9:00am to 11:30am
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MEETING NOTES

Introductions

- Mary Carlson brought the meeting to order and introductions were made.

Discussion for staffing for the Outdoor Expo

- The Public Information and Outreach (PIO) workgroup discussed staffing for the Program booth at the New Mexico Outdoor Expo. The event will take place on August 21 and 22, 2010 from 10:00 am to 4:00 pm. The Program booth will be located indoors and 2-3 people at a time will be needed to tend the booth. The Program has fact sheets, coloring sheets, posters, and origami Rio Grande Silvery Minnow for the booth. Mary Carlson and Rebecca Onchaga volunteered to staff the booth on August 21; additional volunteers for August 21 and 22 should let Mary know by August 16th if they would like to participate.

Action: Lance Cherry will send a flyer for the New Mexico Outdoor Expo to Yvette McKenna for distribution to Program members.

- It was announced that there will be a New Mexico Science Teachers Association meeting in October of 2010. Sharon Sivinski will be hosting a workshop at the event for Biodiversity is Grand on the Rio and would be happy to assist with a Program workshop. The PIO had interest in participating in the event; proposals for the event are currently being accepted.
- It was announced that the PIO workgroup was invited to staff a booth at the National Congress of American Indians conference on November 14th – 19th, 2010. PIO may have a booth for November 15th – 19th.

Action: Sharon Sivinski will provide more information on the New Mexico Science Teachers Association meeting to Mary Carlson.

Assemble the videos/letters/envelopes for mailing out Collaborative Program videos

- The PIO workgroup stuffed envelopes with the Program video for distribution. All the envelopes have been stuffed with the Program video and most have return address labels; the Letter of Introduction still needs to be included with the videos.

The PIO workgroup was joined by the Program Management Team (PMT).

- The distribution list for the Program video contains 450 addressees. The PIO would like to eliminate duplication and make sure that the distribution list is comprehensive.

Action: Mary Carlson will email the Program video distribution list to the PIO workgroup and the PMT for review.

- Yvette McKenna announced that Bureau of Reclamation (Reclamation) may be hosting a Program funded river maintenance workshop on September 21, 2010.

Action: Yvette McKenna will distribute information on the river maintenance workshop to the PIO workgroup.

- It was announced that over 1000 acres of habitat have been restored. The PIO workgroup will be planning an event to celebrate the occasion; the location of the project that completed the 1000 acres may be used to host the event. It was thought that either the Isleta project or the ISC Phase II A project may have completed the 1000 acres.

Action: Yvette McKenna and Amy Louise will check which project completed the 1000 acres restored.

Next Meeting: September 9, 2010 from 9:00 to 11:00 am.

**Public Information and Outreach Workgroup
12 August 2010 Meeting Attendees**

NAME	POSITION	AFFILIATION	PHONE NUMBER	EMAIL ADDRESS	PRIMARY, ALTERNATE, OTHER
Mary Carlson	PMT Co-Chair	Reclamation	462-3576	mcarlson@usbr.gov	P
Lance Cherry	Member	NM Game & Fish	476-8003	Lance.cherry@state.nm.us	P
Sharon Sivinski		ABCWUA	768-3245	ssivinski@abcwua.org	O
Lisa Lockyear	On behalf of Ronna Schelby	USACE	342-3106	Elizabeth.m.lockyear@usace.army.mil	A
Tom Buckley	Member	USFWS	248-6455	Tom_buckley@fws.gov	P
Rebecca Onchaga	Member	Reclamation	462-3598	ronchaga@usbr.gov	A
Christine Sanchez	Admin Support	Tetra Tech	881-3188 ext. 139	Christine.sanchez@tetrattech.com	O